By the Numbers

The Dorothy and Bill Cohen Honors College

Advisory Board Meeting

September 10, 2021

Honors Recruitment 2019-20

4,943

Prospective honors-eligible students reached by 17 targeted emails.

22

Recruitment-related events with Honors representation

366

Honors applications received

82 Honors distinction graduates 2019
743 Honors students enrolled fall 2020

The Importance of One

sample CRM recruitment email

Why did you choose WSU?

I knew aerospace engineering was the path for me many years before entering university. There were many factors that led to my choice of WSU: aerospace program, Honors program and being close to home. Wichita State has one of the top aerospace programs and is a short drive from my hometown. This allowed me to get a great education and still watch my siblings grow up.

from Lawrence, Kansas

Empower to Serve

sample CRM recruitment email

“The best part of my experience was being able to meaningfully connect with individuals across the country who share my passion for addressing public health issues,” said Ngoc Vuong.

Honors Student Profile – October 2020

official 20th day enrollment numbers for 2021 available 9/13/21

	Year		1 yr year chg 2020-2019		5 yr change 2020-2016	
Dimensions:	**2015**	**2020**	**diff**	**% chg**	**diff**	**% chg**
Headcount						

Graduation Rates - further examination needed

Academic Year (fall-spring-summer sequence)				
	2012	2017	2018	2019
Bachelor Degrees	28	48	98	82

Cohort Starting Year (Fall Census) as Junior		
Graduation Rates **	2012	2017
2 Year Junior Rate (4 year proxy)		
University	22.1%	29.0%
Honors related	50.0%	27.1%
4 Year Junior Rates (6 year proxy)		
University	59.8%	n/a
Honors related	94.4%	n/a

** proxy graduation rates: given that traditional First-Time-In-College students are not numerous enough to allow program-level gradation rates, that many programs do not have starting freshmen or sophomores, and that major migration normally occurs in the first two years, juniors are used as a starting cohort to create 2 & 4 year outcomes (serves as proxies for 4 & 6 year graduation rates) to evaluate program level outcomes.

WICHITA STATE
UNIVERSITY

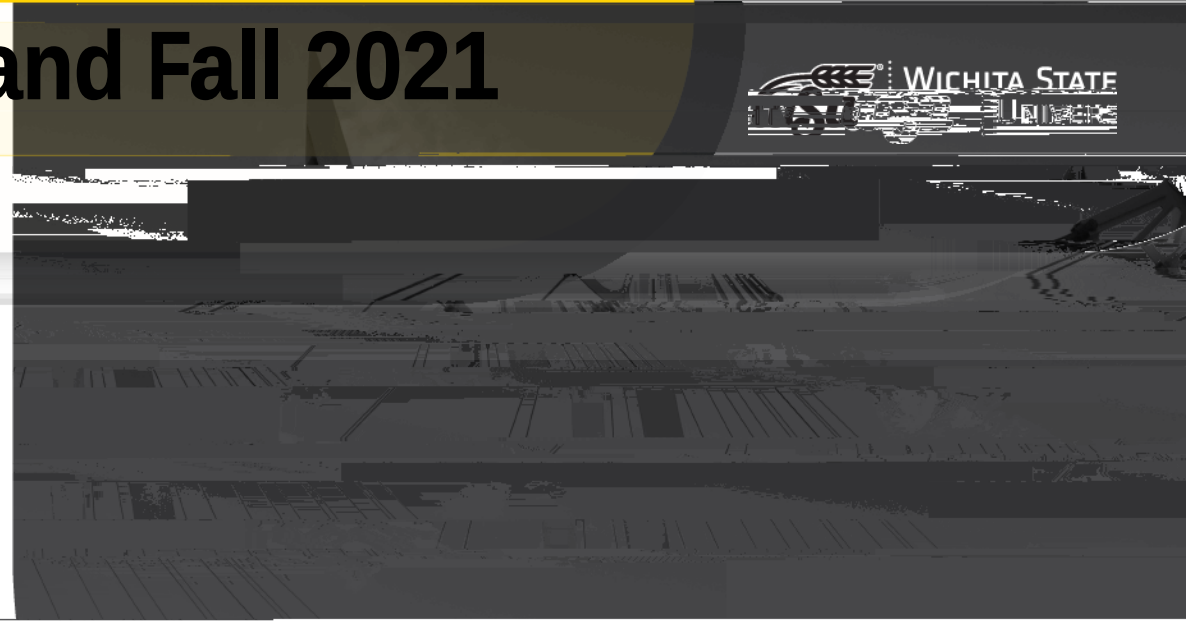
Honors Applications for Spring and Fall 2021 Demographics

Underserved*	Headcount	Percent
Total	544	100
No	354	65.1
Yes	190	34.9

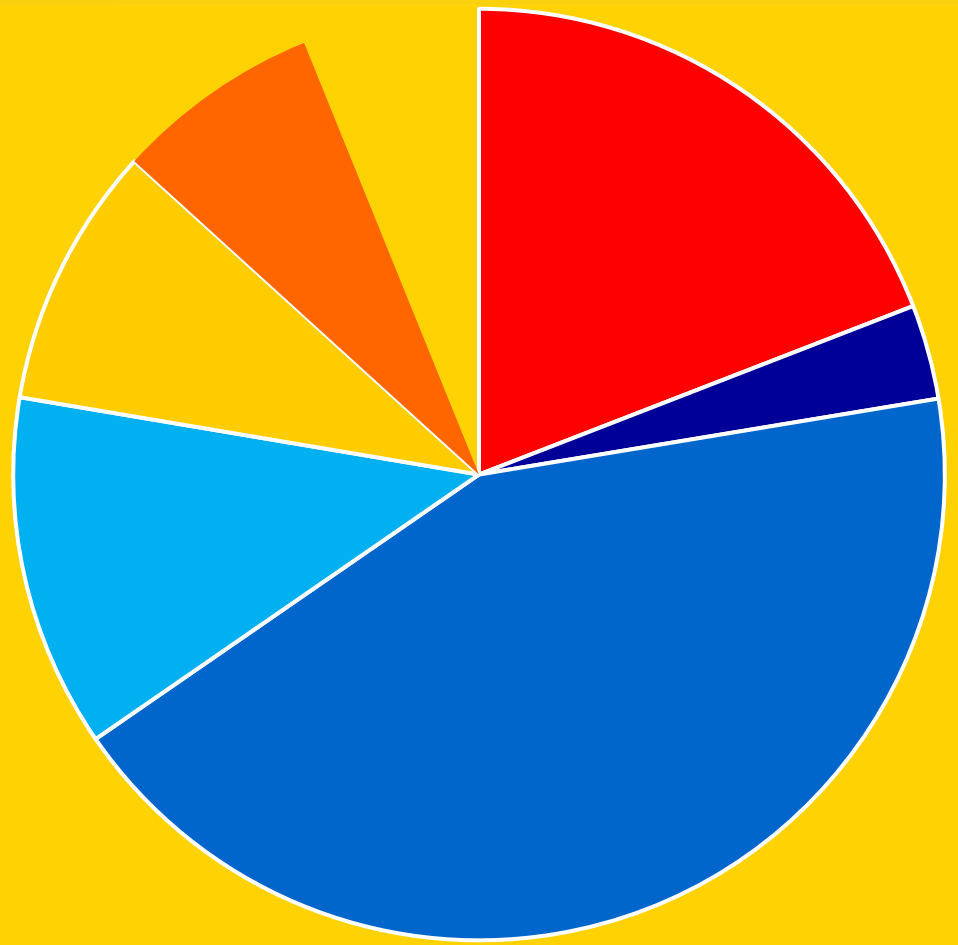
On ANY Financial Aid*	Headcount	Percent
Total	544	100
No	240	44.1
Yes	304	55.9

*underserved includes under-represented minority (American Indian/Alaskan Native, Black non-Hispanic, Hawaiian & Hispanic), first generation, & students from low-

Honors Applications for Spring and Fall 2021 Demographics



Race/Ethnicty	Headcount	Percent
Total	544	100
Amer Ind & Alaskan Native	3	0.6



And thanks to you ...

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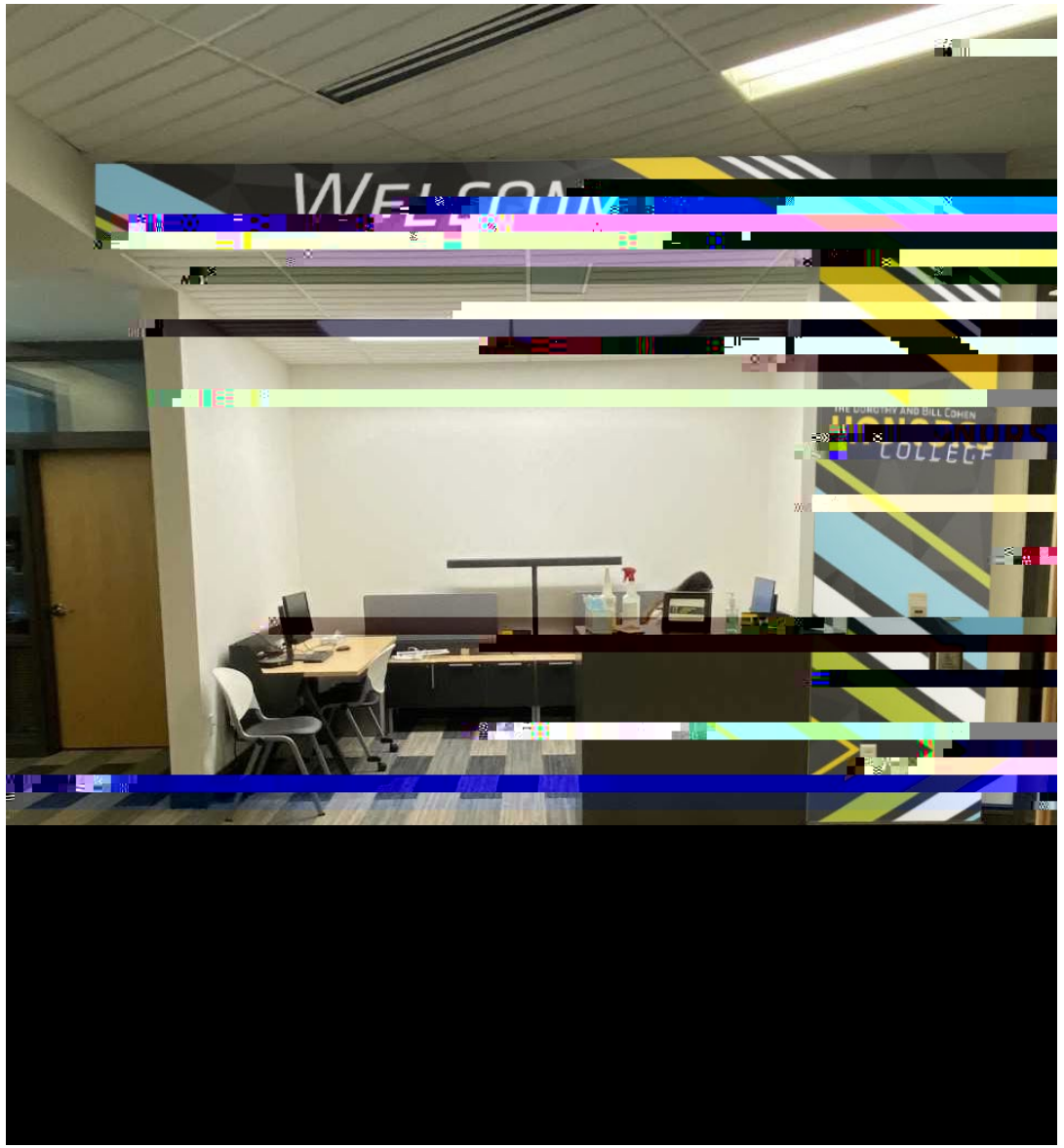
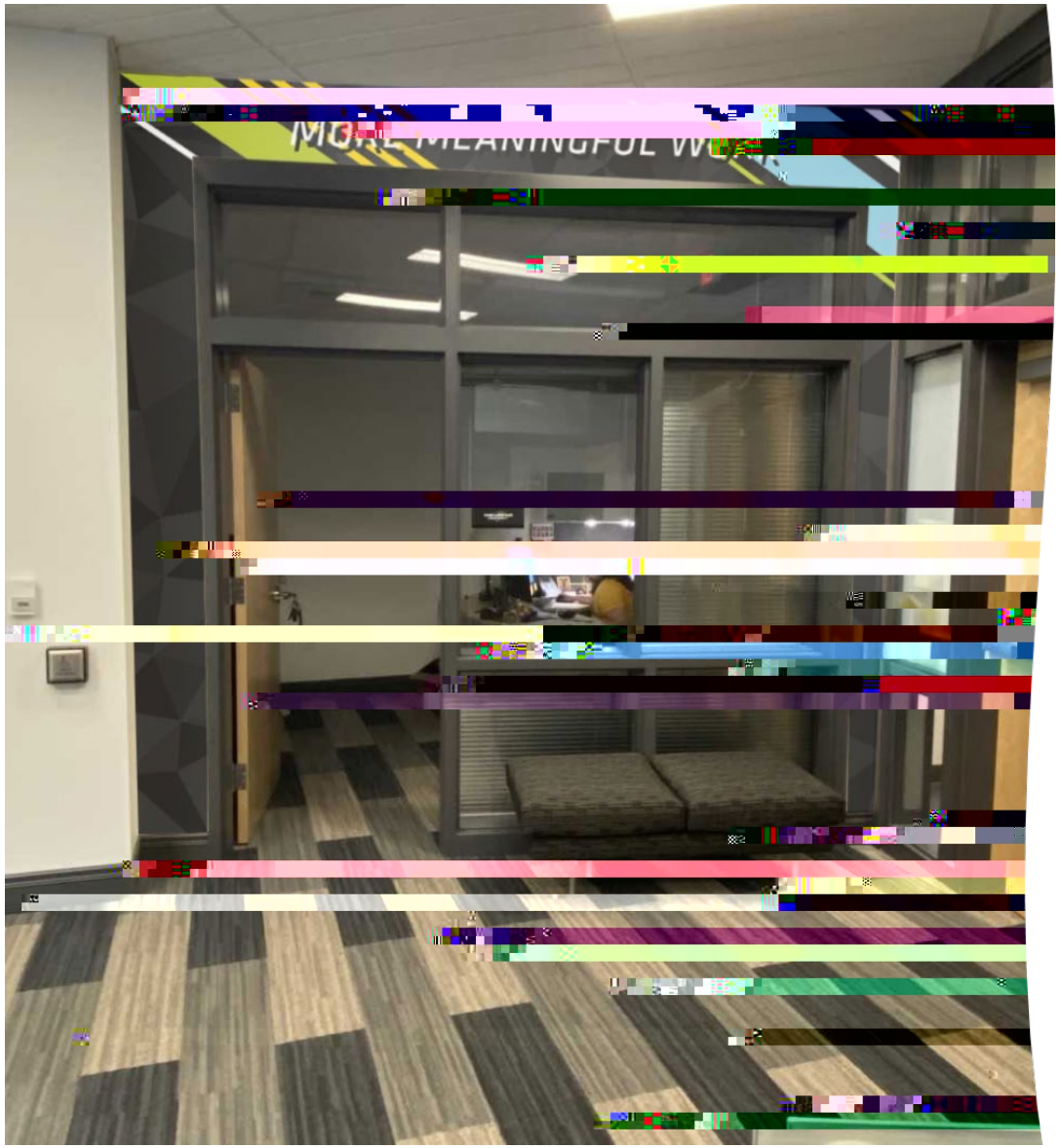
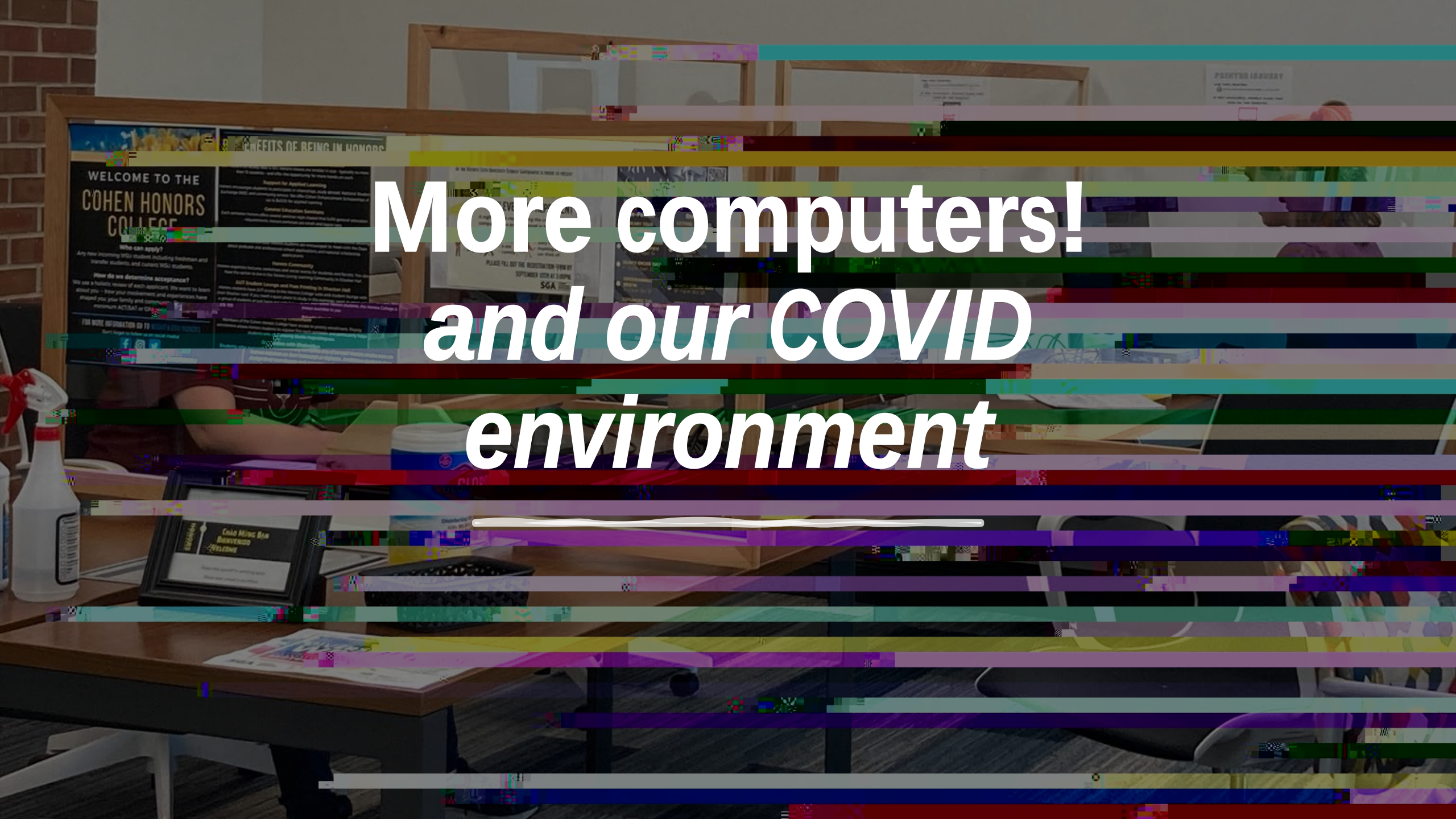
Funding for FYRE projects may incentivize additional mentor applications in the future.


THE DOROTHY AND BILL COHEN





More computers! *and our COVID environment*