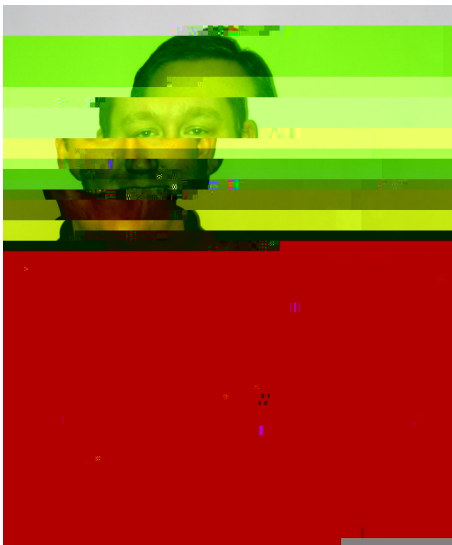


Wichita State University

# THE SPORT MANAGER



Sport Management fac-

ety of online public rela-  
tions tools.

department grow from  
several different per-  
spectives as a stu-  
dent, as a practitioner  
and as a lecturer. Now I  
have the chance to  
work with the students  
in this program and  
watch them grow on a  
daily basis and that is  
something I look for-

participate in a wide  
variety of experiences  
over the years as a  
member of the athletics

the chance to work with  
an outstanding group of  
people in Clay, Jeff,  
Mark and Mary to help  
WSU Sport Manage-  
ment students get a  
chance to leave a last-  
ing mark on whatever  
field they choose to ex-

Ross received his

sport administration in

degree in sport admini-  
stration in 2006. Both  
degrees are from WSU.  
From 2001 to 2004, he  
served as a media rela-  
tions assistant in WSU  
athletics, and for the  
past six years, he has  
worked as an assistant  
director of media rela-  
tions, serving as the  
primary media contact

assignment includes  
undergraduate courses  
in sport public relations,  
sport marketing and  
sport law. It is antici-  
pated he will begin  
teaching graduate-level  
courses in addition to  
undergraduate classes  
starting in the summer  
semester.

and working with a vari-

, who has  
spent the last 10 years  
working in the WSU ath-  
letic department, has  
joined the full-time faculty  
in the Department of Sport  
Management. Ross, who  
has taught two courses  
previously as a part-time  
lecturer, will instruct three  
courses during the spring  
semester and supervise  
students conducting prac-  
ticum and internship as-  
signment.

the opportunity to join the

## Inside this issue:

Mike Ross Joins Sport  
Management Faculty

Sport Management  
Student Association



Sport Management  
Recognition Night a  
Success

SMAA Awards Four  
Scholarships

SMGT: Learning Les-  
sons with Ethics

Alumni Update

Photos



The Sport Management Student Association is gearing up for a great spring semester in 2010, as we look forward to our trip to Oklahoma City to check out the Thunder and the other spring events that are on the horizon.

On Friday, January 29<sup>th</sup>, at 10:30 a.m. we will depart for Oklahoma City for a trip that has really come together this year better than we anticipated. We made the decision to take a charter bus this year because we felt that we would have enough demand for a great trip and a great opportunity for networking on the professional level. The other benefit to the extra space is that there are a few spots for alumni to come with us on this trip. As students we more than welcome the company of alumni as we learn how all of our studies transfers to the working world

As the college basketball season starts to wrap up, the schedule starts to get a little hectic with Shocker Baseball starting in March. With the change of season comes some of our best events though, such as the baseball barbeque, career fair, and quite possibly another road trip. As officers we are always looking for great events for students to be a part of, and we welcome any ideas from alumni or contributors for places to go. Please feel free to suggest any trips that we could go on as all of us students explore the career field.

We have so many good memories from this last semester as we not only had events that brought us students together, but events that touched the community around us and started our own push against a disease cancer--that has affected us all. We have been blessed with some amazing young men and women that continue to make this association and this sport management program better and better every semester. Of course this would not be possible without the great administration to guide us and the foundation that was laid before us. Thank you all for your contributions, both past and present, that have paved the way for our success.

Caleb Klein, SMSA President

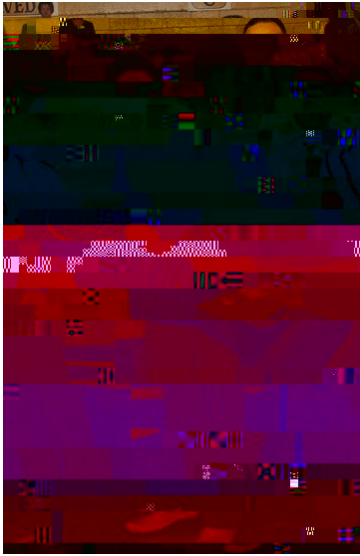
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The 2009 Sport Management Recognition Night, held Nov. 12 in the Heskett Center lobby, was a big success on all fronts. More than 60 people attended to see a variety of awards given to deserving recipients and a special presentation by a leading expert in the field.

The Undergraduate Major of the Year went to \_\_\_\_\_,







Congratulations to  
he was recently recognized by Matt Jacobs for his outstanding work as an intern at Butler Community College

coach and strength instructor at Wichita County High School.  
(G 04) and his wife Kristin welcomed a baby



Room 109 Heskett Center  
Wichita State University  
1845 Fairmount  
Wichita, KS 67260-0127

Phone: 316-978-5445  
FAX: 316-978-5954  
e-mail: mary.myers@wichita.edu

***FACULTY:***

***Dr. Jeffrey Noble, Instructor (ext. 5442), jeffrey.noble@wichita.edu***

***Mike Ross***

