

AmeriCorps VISTA member impacts those in poverty through graphic design position at Guadalupe Clinic

AmeriCorps VISTA member, Alley Miller, served for a year at Guadalupe Clinic in Wichita, Kansas, as a marketing and graphic design VISTA. In her role she pushes social media, emails, and general outreach with the director of development. She coordinates content and designs newsletters that are now being sent as emails, texts, in print, and launched as content on the website. Her impact on fundraising during her year of service was significant, with over \$60,000 collected through their fundraising platform, mobile giving, and fall and spring solicitations. Over the year, Guadalupe Clinic provided free medical care to 957 new patients living 250% below the poverty line.

As her year was coming to an end she was offered a permanent position as a development associate and graphic designer.

David Gear, executive director of Guadalupe Clinic states the impact made by Miller over the course of her service.

have financial support from the education award granted upon finishing service aided the decision as well.

Miller looks forward to making an impact in her