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FOR IMMEDIATE RELEASE

DR. ERIC HIGGINS NAMED DIRECTOR OF THE CENTER FOR ECONOMIC  
EDUCATION AT KANSAS STATE UNIVERSITY

Kansas State University (KSU) and the Kansas Council for Economic Education (KCEE) jointly announce that Dr. Eric Higgins has been named Director of the Center for Economic Education at KSU. Dr. Higgins brings outstanding credentials to the position. In addition to being Head of the College of Business Administration, he has been recognized by the Kansas Board of Regents with its Faculty of Distinction designation and fills the endowed von Waaden Chair of Investment Management. The Center will be part of the larger Integrated Investment Management Initiative (IIMI) within the Department of Finance. The IIMI strives to be a leader in providing experiential learning opportunities for students.