



Contact
Marcia Stevens, Regional Director
Wichita State University

WSU KSBDC hires Jason Cole for Cowley College KSBDC Outreach Center

The Wichita State University Kansas Small Business Development Center recently hired Jason Cole as Consultant for the Cowley College KSBDC Outreach Center. In this position, Jason will provide free consultation services and affordable training to business owners and prospective business owners in a seven county area.

Prior to his new position, Jason served as Adjunct Instructor with the Business & Industry Training branch of Cowley College. In 2010, he launched Centaur Solution to help business owners, CEOs, Sales Executives and HR professionals identify and solve employee issues. Jason holds a Master of Science degree in Business Education from Emporia State University.

“Jason’s entrepreneurship background coupled with his consulting and training experience will be an asset as he works with area business owners,” said WSU KSBDC Regional Director, Marcia Stevens. “We are pleased to have Jason on our team.”

Jason will help entrepreneurs start new businesses. He will also offer the Business in Motion program to help established businesses grow through new markets, new products, government contacts, export, franchise, and internet marketing.

The KSBDC Cowley College Outreach Center is a partnership between Wichita State University and Cowley College and between funding partners that include City of Wellington Economic Development Department, Cowley County Economic Development, Harper County Economic Development Council, Pratt Area Economic Development Corporation, Stafford County Economic Development, and Sumner County Economic Development Commission. This partnership enables the KSBDC to provide increased services to entrepreneurs in Barber, Cowley, Harper, Kingman, Pratt, Sumner, and Stafford counties.

The KSBDC Cowley College Outreach Center co-locates with Cowley County Economic Development Partnership at Strother Field in Winfield. Jason will also routinely meet with clients in the Sumner County Economic Development Office in Wellington. He will work closely with economic development staff in other counties to schedule outreach appointments and workshops.

The KSBDC network includes eight regional and nine outreach centers. Each assists established businesses, growth companies and start-up enterprises. Any individual interested in starting or growing a small business may receive free assistance with business plan development, strategic planning, financial projections, marketing, management, and other issues.

Jason may be reached at 620-402-6440 or jason.cole@wichita.edu